

Apple cuts MacBook Pro price, updates processors

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This Wednesday, June 13, 2012 photo shows a profile view of the new 15-inch MacBook Pro with Retina display, in New York. Apple announced on Wednesday, Feb. 13, 2013, it has lowered the price of its 13-inch MacBook Pro laptops by \$200 and updated its processors. It also launched new models with faster processors and more memory. (AP Photo/Kathy Willens)

(AP)—Apple says it has lowered the price of its 13-inch MacBook Pro laptops by \$200 and updated its processors. It also launched new models with faster processors and more memory.

Apple Inc. said Wednesday that the MacBook Pro with "Retina" display and 128 gigabytes of flash memory will now cost \$1,499, down from \$1,699. A new model with 256 gigabytes of flash will cost \$1,699.

The 15-inch model has a faster processor and the same price.

Apple unveiled the new MacBook Pro models last fall. It has flash memory instead of the traditional hard drive, which makes it thinner and lighter.

Apple reported a surprising decline in Mac sales in the final quarter of 2012. It sold 4.1 million of them, down 22 percent from shipments a year earlier.

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