

Apple says iTunes U downloads top one billion

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Apple says people have downloaded more than 1 billion items from iTunes U, which features free books, lectures and other information from schools, libraries and museums around the world.

Apple Inc. said Thursday that there are now single iTunes U courses with more than 250,000 students enrolled in them. Eddy Cue, <u>senior vice</u> <u>president</u> of Internet software and services, calls this a "phenomenal shift in the way we teach and learn."

Apple says more than 1,200 universities and 1,200 K-12 schools host courses on iTunes U. Stanford University in Palo Alto, California, and The Open University, an online learning center based in the U.K., each had more than 60 million pieces of content downloaded.

More than 60 percent of the <u>iTunes</u> U app downloads are outside the U.S.

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