

Guardian to launch online Australian edition

January 16 2013



A computer screen shows the Guardian's "newlist" on the British newspaper's website on November 10, 2011. Britain's Guardian newspaper will launch a new online edition in Australia, where the print media is struggling with the rapidly changing digital landscape, hoping also to expand its reach in Asia.

Britain's Guardian newspaper will launch a new online edition in Australia, where the print media is struggling with the rapidly changing digital landscape, hoping also to expand its reach in Asia.

The Guardian announced the expansion of its global reach on Tuesday,

saying deputy editor Katharine Viner would be relocating Down Under to launch the Australian operation some time this year.

"We already have a large number of Australian readers who tell us they want more of our on-the-ground reporting, lively commentary and groundbreaking open journalism," Viner said in a statement.

"We will build a small Australian team to cover the issues that really matter to the nation and connect our Australian readers to the Guardian's [global network](#) of correspondents and [commentators](#)."

Alan Rusbridger, editor-in-chief of Guardian News & Media, said the Australian edition was "a natural next step".

"Our Australian digital edition will not only offer our unique take on [Australia](#), a significant nation both regionally and globally, but will also serve as a base for reporting on, and engaging with, people across [Asia](#)," he said.

Viner will be joined by Paul Chadwick, the outgoing director of editorial policies at the Australian Broadcasting Corporation, who will be a non-executive director of the Guardian's Australian operation.

A founding investor will be philanthropist Graeme Wood, the entrepreneur who launched the travel website wotif.com and the chairman and investor behind the not-for-profit Australian online news website The Global Mail.

Fairfax and News Limited dominate the Australian media landscape, owning websites, newspapers, radio and television stations. Both have suffered as advertisers and readers migrate to the Internet.

(c) 2013 AFP

Citation: Guardian to launch online Australian edition (2013, January 16) retrieved 23 June 2024 from <https://phys.org/news/2013-01-guardian-online-australian.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.