

## Google pulls 'Make Me Asian' app after uproar

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As of Thursday, "Make Me Asian" and similar apps such as "Make Me Fat" and "Make Me (American) Indian" were no longer available on the search engine giant's online store <u>Google</u> Play.

"Make Me Asian" had billed itself as allowing a person to "make himself a Chinese, Japanese, Korean or any other Asian." The user was able to add features to a person's picture, such as a conical hat or a Fu Manchu mustache.

Nearly 8,500 people signed a petition on the social action site change.org urging Google to remove the app after the blog Angry Asian Man in November drew attention to it, calling it "ridiculously racist."

Peter Chin, the Washington pastor who launched the <u>petition</u>, said he was concerned that <u>stereotypes</u> offensive to <u>Asian Americans</u> would become more mainstream if distributed through Google Play.

"I understand if people still use those characterizations, but I don't feel comfortable with them becoming commonplace. That would really, I think, be going backwards for the Asian American community," he told AFP.

"If this were several generations down the line and these kinds of stereotypes were so old and played out that no one even cared, then I could understand. But I don't think we're quite there yet. They are still fairly offensive and used very often," he said.

Asian American activists often complain that the community is depicted as being perpetually foreign, even though people of Asian heritage have lived in the United States for generations.

Google did not immediately return a request for comment. Chin said that Google only offered formulaic responses over the concerns and did not



inform him that it was taking down the app.

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