

E-book reading on the rise among young people

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E-books may finally be catching on with the toughest of customers: young people.

A report commissioned by children's publisher Scholastic Inc. finds that 46 percent of respondents aged 9-17 had read an e-book as of 2012, compared to just 25 percent in 2010. And around half of those who have not read an e-book say they want to do so. But the appeal of paper remains. Around 80 percent of kids who read an e-book still read print books, according to Monday's report.

While e-books are believed to comprise around 25 to 30 percent of total book sales, the number has been much lower among children. The rise of [iPads](#) and other tablets has helped vastly expand the availability of [picture books](#) and other children's books in [electronic format](#).

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