

Career-focused LinkedIn tops 200 mn members

January 9 2013



LinkedIn on Wednesday announced that more than 200 million people have joined the career-focused online social network since its launch nearly a decade ago.

LinkedIn on Wednesday announced that more than 200 million people have joined the career-focused online social network since its launch nearly a decade ago.

"This milestone is more than just a metric, it's a reminder of the global



footprint and the scale of impact our network has each day," <u>LinkedIn</u> <u>senior vice president</u> Deep Nishar said in a blog post.

"It's been amazing to see how our members have been able to transform their professional lives through LinkedIn."

LinkedIn has its headquarters in the <u>Silicon Valley</u> city of Mountain View, California, and is available in more than 200 countries and territories in a variety of languages, according to Nishar.

People are reportedly joining LinkedIn at a rate of about two per second.

The bulk of LinkedIn members are in the United States, where approximately 74 million people belong to the social network. LinkedIn said that it is seeing its fastest growth in Turkey, Colombia and Indonesia.

Meanwhile, people in China, Brazil, Portugal and India are rapidly taking to tapping into LinkedIn from smartphones, the social network reported.

(c) 2013 AFP

Citation: Career-focused LinkedIn tops 200 mn members (2013, January 9) retrieved 1 May 2024 from https://phys.org/news/2013-01-career-focused-linkedin-tops-mn-members.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.