

## Apple's next trick? Wearable tech, analyst says

January 3 2013, by Salvador Rodriguez

Apple's next big venture could be wearable technology, starting with a "smart watch."

In a note released Wednesday, Gene Munster of Piper Jaffray said he expects Apple to jump into the wearable tech market some time in 2014 or beyond.

"We believe that wearable computers will ultimately be a major future trend," the note said. "Longer term (over the next 10-plus years), wearable computers could eventually replace the <u>iPhone</u> and smartphones in general."

Munster's predictions come after rumors last week that the Cupertino, Calif., tech giant is working with Intel on a Bluetooth watch that would work with the iPhone.

Besides wearable tech, Munster also had quite a few other Apple predictions.

He said he expects an Apple to start selling a TV in time for the next holiday shopping season, priced between \$1,500 and \$2,000. The model would have a screen measuring between 42 and 55 inches and include Apple's <u>Siri</u> and FaceTime features.

Besides a full TV, Munster also said he expects Apple to update its existing Apple TV device and launch a TV app store in early 2013.



Around the same time, Munster said he expects Apple to release a <u>radio</u> <u>service</u>, which Apple is reportedly working on.

Additionally, Munster said he expects Apple will bring its high-resolution Retina <u>display technology</u> to at least two more of its products. He said the first would be the iPad mini, with a Retina model in early 2013, and then the MacBook Air laptop, with a Retina model in the summer.

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