

# Spotify to stream music on Samsung TVs in Europe

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A South Korean man walks past a Samsung Smart TV advertisement at a showroom in Seoul in 2011. Swedish music streaming service Spotify said Wednesday the South Korean electronics giant Samsung would be first to offer its music catalogue on its Smart TVs in Europe.

Swedish music streaming service Spotify said Wednesday the South Korean electronics giant Samsung would be first to offer its music catalogue on its Smart TVs in Europe.

Spotify said it would offer customers an application they could download for Samsung's [Smart TVs](#) in 12 European countries, including Britain, Denmark, France, Germany, Spain and Sweden.

Spotify's three non-European markets—the US, Australia and New Zealand—would not have access to the service.

"People no longer need to fuss about connecting cables from their laptop or tablet to Hi-Fi equipment," said Dan Saunders, director of content services for [Samsung Electronics](#) Europe.

Founded in 2006 by Swedes Daniel Ek, then in his twenties, and Martin Lorentzon, the service first launched in 2008 in Sweden and says it has since become the world's largest [streaming service](#).

It claims to have a catalogue of "more than 18 million songs", "more than 15 million active users and more than four million paying customers."

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