

'No politics' tool seeks to keep media 'social'

October 6 2012



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A browser extension called "no politics please" at www.noppl.com/ is designed to work to filter out unwanted content on Facebook, says creator Kevin Faul.

"I'm not anti-politics but on Facebook people are looking for a more pleasurable experience," he told AFP.

"It seems like Facebook was starting to get overrun with political posts. I

think people want Facebook to be a friendly place."

Faul, who is a vice president of product management for the three-dimension [technology firm](#) Real D, developed the program in his spare time.

"It wasn't intended to be a money-making project," he said. "I've gotten a huge positive response. People are saying this is a great tool."

As of now, the extension is only for [Facebook](#), although Faul said he may work on tools for other social media such as [Twitter](#).

He said the tool could have broader applications because it enables users to deselect items, political or otherwise.

"This can filter out any topic whether it's an ex-boyfriend or ex-girlfriend or a TV show," he said. "The filter is flexible."

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Citation: 'No politics' tool seeks to keep media 'social' (2012, October 6) retrieved 26 April 2024 from <https://phys.org/news/2012-10-politics-tool-media-social.html>

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