

Global PC sales set to drop in 2012: survey

October 10 2012



A technician checks notebook at a computer shop in Taipei in 2010. Global sales of personal computers are set to show a decline for the first time in 11 years, a new forecast showed Wednesday.

Global sales of personal computers are set to show a decline for the first time in 11 years, a new forecast showed Wednesday.

A survey by IHS <u>iSuppli</u> said the total PC market in 2012 is expected to contract by 1.2 percent to 348.7 million units, down from 352.8 million in 2011.

That would be the first drop since 2001, but sales have been sluggish for the past two years.

"There was great hope through the first half that 2012 would prove to be a rebound year for the PC market," said Craig Stice, an IHS analyst.



"Now three-quarters through the year, the usual boost from the back-toschool season appears to be a bust, and both AMD's and Intel's thirdquarter outlooks appear to be flat to down."

IHS said a strong rebound could still occur in 2013, with more adoption of Windows 8 computers and newer, thinner <u>notebook computers</u> gaining tracking.

"Whether a newly configured PC space could then stand up to the powerful smartphone and tablet markets, however, remains to be seen," IHS said.

Analysts say PCs have taken a back seat to tablets and smartphones in recent months.

IHS said last month that global sales of tablet computers are expected to surge to 126.6 million in 2012, driven by the <u>iPad</u> and rivals.

Some analysts say tablet sales will overtake that of PCs by 2016, or possibly earlier.

(c) 2012 AFP

Citation: Global PC sales set to drop in 2012: survey (2012, October 10) retrieved 25 April 2024 from https://phys.org/news/2012-10-global-pc-sales-survey.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.