

# AEG to facilitate booking adjacent seats

October 12 2012

---

(AP)—AEG, the sports and entertainment giant that is up for sale, is making it easier to book concert and sports tickets for friends without having to pay for them all at once.

The owner of the Staples Center and the [National Hockey League's](#) Los Angeles Kings is rolling out the feature, called AXS Invite, at some of its owned and operated venues starting this month.

The service allows ticket buyers to pay for their own seats and then reserve several adjacent ones online.

The purchaser then invites friends through [Facebook](#) or [email](#), and the friends have 48 hours to accept or decline the invitation. They then register on the site and pay for the tickets themselves. Unsold tickets will go back up for sale.

Copyright 2012 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: AEG to facilitate booking adjacent seats (2012, October 12) retrieved 10 April 2024 from <https://phys.org/news/2012-10-aeg-adjacent-seats.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--