

Zuckerberg says no Facebook phone coming

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Facebook is not building its own mobile phone, despite some reports to the contrary, company founder Mark Zuckerberg said Tuesday, adding the phone would be "clearly the wrong strategy" to adopt.

"The phone just doesn't make any sense," Zuckerberg said in an interview at a San Francisco technology conference, brushing aside some reports from earlier this year.

Zuckerberg appeared at the TechCrunch Disrupt SF 2012 conference, in his first public interview since the massive public offering on May 18 that was hotly anticipated but ended up being a flop.

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