

## Top 5 makers of tablets, led by Apple; Amazon 3rd

September 6 2012, by The Associated Press

On Thursday, <u>Amazon.com Inc. unveiled new Kindle Fire tablet</u> <u>computers</u>, the latest effort to compete with Apple's dominant iPad.

Apple had extended its dominance in <u>tablet computers</u> in the second quarter, shipping nearly seven out of every 10 tablets, according to research firm IHS <u>iSuppli</u>. A new model came out a few weeks before the April-June quarter began.

Apple's 69.6 percent share in the April-June quarter is up from about 58 percent in the first quarter. It's the highest since the first quarter of last year, when Apple had 70 percent in a market with fewer competitors then.

Here are the top five manufacturers of tablets in the second quarter, as released by IHS iSuppli:

Apple Inc., maker of the iPad, 17 million shipped worldwide, 69.6 percent share

Samsung Electronics Co., maker of Galaxy line, 2.3 million, 9.2 percent.

Amazon.com Inc., maker of Kindle Fire, 1 million, 4.2 percent

AsusTek Computer Inc., maker of Transformer line, 688,000, 2.8 percent



Barnes & Noble Inc., maker of Nook Tablet, 459,000, 1.9 percent

Other, 3 million, 12.3 percent

Source: IHS iSuppli

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