

Eyes on Apple for "iPhone 5" debut

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The Apple logo is displayed at the Yerba Buena Center for Arts in San Francisco in March. The stage is set for Apple to unveil a new-generation iPhone on Wednesday as the company once again lays claim to the heart of the Internet age lifestyle.

The stage is set for Apple to unveil a new-generation iPhone on Wednesday as the culture-changing company once again lays claim to the heart of the Internet age lifestyle.

The star of the Apple event in the Yerba Buena Theater in San Francisco

is expected to be an "[iPhone 5](#)" with a big, beautiful touchscreen, connectivity to blazingly fast telecom networks, and improved battery life.

Apple has been tight-lipped about what is in store at its media event, but hinted at a keenly anticipated new [iPhone](#) model in invitations that bore the cryptic message "It's almost here."

Leaks and rumors portray the new iPhone as having a larger touchscreen than its predecessor and say that it will be available by the end of the month.

"This is going to be the biggest consumer phone [launch](#) ever—they are going to sell millions and millions of units no matter what they bring out," [Gartner Research](#) analyst Van Baker told AFP on Tuesday.

Analysts are convinced that many people have put off purchases to wait for Apple's latest product.

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