

Nokia to unveil Windows 8 smartphone in Sept: report

August 16 2012



Finnish telecom giant Nokia and Microsoft plan to unveil a smartphone equipped with the US software giant's Windows 8 operating system in New York on September 5, a report said Wednesday.

Finnish telecom giant Nokia and Microsoft plan to unveil a smartphone equipped with the US software giant's Windows 8 operating system in New York on September 5, a report said Wednesday.

The Helsingin Sanomat daily did not cite any sources but said the beleaguered Nokia could also unveil its first [tablet computer](#) at the event.

The Finnish company's new strategy is phasing out its Symbian smartphones in favour of a partnership with Microsoft.

That alliance has produced a first line of Lumia smartphones, which Nokia is counting on to help it survive in a rapidly changing landscape marked by stiff competition from RIM's Blackberry, Apple's iPhone and handsets running [Google's](#) Android platform.

That took a hit when Microsoft warned that existing Lumia handsets would not be able to run its Windows 8 upgrade.

The company, which in 2008 enjoyed more than 40 percent of the global [mobile phone market](#), was already struggling to maintain its leading position when it entered the Microsoft partnership.

Nokia no longer provides its [global market share](#) figures, but has reportedly now seen the number drop below 20 percent.

(c) 2012 AFP

Citation: Nokia to unveil Windows 8 smartphone in Sept: report (2012, August 16) retrieved 26 April 2024 from <https://phys.org/news/2012-08-nokia-unveil-windows-smartphone-sept.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.