

## Facebook stock drops another 4 percent

August 2 2012, by The Associated Press

Facebook's stock is getting closer to losing half of its value since its highly anticipated public offering.

It lost 84 cents, or 4 percent, to close Thursday at \$20.04. Another 5 percent decline would bring it to \$19 — half of its initial offering price of \$38. The stock traded as low as \$19.82 during Thursday's session.

The <u>stock</u> has been falling since Facebook released quarterly earnings last week for the first time as a public company. Investors were disappointed despite second-quarter results meeting Wall Street expectations, with revenue one-third higher than last year.

<u>Facebook</u> began trading publicly in mid-May. But since then, investors have been concerned about its ability to keep increasing revenue and make money from its growing mobile audience. Many analysts hold positive long-term views.

Copyright 2012 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Facebook stock drops another 4 percent (2012, August 2) retrieved 23 June 2024 from <a href="https://phys.org/news/2012-08-facebook-stock-percent.html">https://phys.org/news/2012-08-facebook-stock-percent.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.