

Amazon expands streaming with NBCUniversal

August 24 2012



Actress Amy Poehler attends the Emmy Screening for NBC's "Parks and Recreation" in 2011. Amazon and NBCUniversal on Friday announced they were expanding their alliance for streaming video to include "hundreds" of popular NBC television shows.

Amazon and NBCUniversal on Friday announced they were expanding their alliance for streaming video to include "hundreds" of popular NBC television shows.

The deal adds NBC shows such as "Friday Night Lights," "Heroes," and "Battlestar Galactica" and brings the Amazon offerings to more than 22,000 movies and TV episodes.

"We are excited to be working with NBCUniversal to add their award-

winning lineup of TV shows such as Parks and Recreation and Friday Night Lights to Prime Instant Video," said Brad Beale, director of digital video content acquisition for Amazon.

Terms of the agreement were not disclosed.

Amazon allows its "Prime" members who pay an annual subscription fee to stream on its Kindle Fire or other devices including iPad, Roku, Xbox 360 and PlayStation 3.

(c) 2012 AFP

Citation: Amazon expands streaming with NBCUniversal (2012, August 24) retrieved 7 August 2024 from <https://phys.org/news/2012-08-amazon-streaming-nbcuniversal.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.