

Amazon expands streaming with NBCUniversal

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Actress Amy Poehler attends the Emmy Screening for NBC's "Parks and Recreation" in 2011. Amazon and NBCUniversal on Friday announced they were expanding their alliance for streaming video to include "hundreds" of popular NBC television shows.

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The deal adds NBC shows such as "Friday Night Lights," "Heroes," and "Battlestar Galactica" and brings the Amazon offerings to more than 22,000 movies and TV episodes.

"We are excited to be working with NBCUniversal to add their award-

winning lineup of TV shows such as Parks and Recreation and Friday Night Lights to Prime Instant Video," said Brad Beale, director of digital video content acquisition for Amazon.

Terms of the agreement were not disclosed.

Amazon allows its "Prime" members who pay an annual subscription fee to stream on its Kindle Fire or other devices including iPad, Roku, Xbox 360 and PlayStation 3.

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