

New Yahoo! CEO Mayer pregnant

July 17 2012

Marissa Mayer, the former senior Google executive who on Tuesday [will take over the reins](#) of Internet pioneer Yahoo!, is pregnant and expecting the baby in October.

Mayer confirmed the pregnancy on her Twitter feed late Monday after it was reported by [Fortune magazine](#), writing: "Another piece of good news today -- @zackbrogue and I are expecting a new baby boy!"

Mayer, 37, is arguably the most high-profile woman in Silicon Valley and a rare female CEO at one of America's largest firms.

Mayer disclosed her pregnancy to a Yahoo! search committee in late June, and said no one on the company board expressed any concern over hiring a pregnant chief executive, Fortune reported.

"They showed their evolved thinking," it quoted her as saying.

She said she would take just a few weeks of maternity leave and work through it, telling Fortune: "I like to stay in the rhythm of things."

The magazine said the Yahoo! board did make one adjustment for Mayer, electing to hold its September meeting in the company's hometown of Sunnyvale, California, rather than New York.

Mayer was Google's 20th employee and its first female engineer, and is widely credited with developing the now ubiquitous user-friendly interfaces used by Google's search engine, Gmail, [Google Maps](#) and

Google News.

Last week, shareholders endorsed the struggling Internet firm's overhauled board of directors and called for a fresh plan to compete against rivals such as Google and [Facebook](#).

Yahoo! has been trying to reinvent itself as a "premier digital media" company since the once-flourishing [Internet search service](#) found itself withering in Google's shadow.

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