

Tax evaders prefer institutional punishment

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(Phys.org) -- Selfish behaviour is a threat to successful coexistence and mutual cooperation. In many cases this human cooperation is based on punishing those who do not cooperate. There can be two different forms of punishment here: direct punishment by peers and institutionalised punishment by institutions like the police. Arne Traulsen, Torsten Röhl and Manfred Milinski from the Max Planck Institute for Evolutionary Biology in Plön conducted a behavioural experiment to study what form of punishment people prefer under which conditions. The scientists have demonstrated that people only prefer the costly institutions of punishment if those that cooperate, but do not wish to punish others, are themselves punished.

In all human societies there are not only individuals who are willing to cooperate, but also those who do not cooperate. People who enrich themselves from a public good without contributing to it themselves are known as free-riders. In behavioural experiments, many people punish such behaviour. However, all modern societies have institutions that take the task of punishing wrongdoers away from the individual. Therefore, people do not directly punish others themselves, they have them punished instead. Establishing an institution to do this job is expensive, and the costs still must be paid even if no crimes are committed. By rights, institutionalised punishment should only be used if many crimes are committed and the benefits therefore exceed the costs.

However, the form of punishment a society chooses depends on how that society deals with second-order free-riders. These are individuals that cooperate but do not punish, thereby cutting the cost of punishment.



Because those wishing to punish others, will incur costs and, depending on the circumstances, can even expect them to object. Such secondorder free-riders should, therefore, be at an advantage as long as they are not themselves punished.

Without first-order free-riders, second-order free-riders go unnoticed. However, a society with both first and second-order free-riders loses its cooperative equilibrium, as the selfish behaviour of individuals is not punished and they are allowed to succeed within society. "The way we deal with second-order free-riders is key to the establishment of cooperation within society, in order to ensure that the system is not subverted and permanently destabilised," says Traulsen.

The scientists used a public goods game, a classic model in experimental economics, to study the effect of the two forms of punishment. If second-order free-riders cannot be punished, there are only few players who decide to support institutional punishment. In these cases, punishment is meted out individually. The punishment follows as a reaction to an incident and punishes the wrongdoer quickly and directly. It requires no planning and is inexpensive, as it only costs money if people actually commit a crime. However, if second-order free-riders can be punished, people overwhelmingly opt for punishment by the police – thereby mutually compelling each other to support institutional punishment.

They thus prefer the costlier method, the police, even though it is less efficient. Institutionalised punishment reduces the number of crimes so greatly that the cost-benefit ratio shifts to their detriment: high police taxes to punish a small number of criminals. All the same, few players switch to the less expensive method of direct punishment as they would immediately be punished. "So in our experiment efficiency is traded for stability," says Milinski. These findings bear out the results of a model of game theory developed in 2010 by Karl Sigmund from the University of Vienna and his co-authors addressing the question of how police-like



institutions could come into being.

More information: A. Traulsen, T. Röhl, and M. Milinski, An economic experiment reveals that humans prefer pool punishment to maintain the commons, *Proc. Royal Soc. London B*, July 4, 2012, doi:10.1098/rspb.2012.0937

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