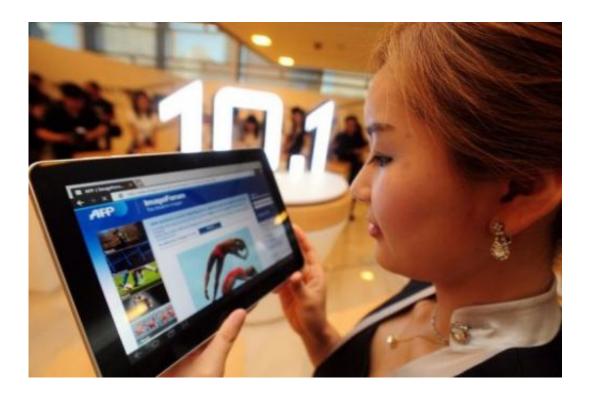


## **Apple loses British lawsuit over Samsung Galaxy Tab**

July 9 2012



A South Korean model shows Samsung Electronics' tablet computer, the Galaxy Tab 10.1, during its launch at the company's main building in Seoul on July 20, 2011. South Korea's Samsung won a patent battle Monday against US rival Apple, with a British judge ruling that Samsung's Galaxy tablet was not "cool" enough to be confused with Apple's iPad.

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Britain's high court ruled that the Galaxy tablet made by Samsung, the world's largest electronics company, did not infringe Apple's registered design and that consumers were not likely to confuse it with the iPad tablet.

"They do not have the same understated and extreme simplicity which is possessed by the Apple design," Judge Colin Birss said in his ruling.

"They are not as cool."

The <u>iPad</u> holds around 65 percent of the burgeoning global <u>tablet</u> <u>computer</u> market, with the Samsung Galaxy making up around 6 percent of <u>global sales</u>, according to researchers ABI and IHS.

A Samsung spokeswoman welcomed the judgment and warned its rival against further legal action.

"Should Apple continue to make excessive legal claims in other countries based on such generic designs, innovation in the industry could be harmed and consumer choice unduly limited," she said.

Apple and Samsung are engaged in a slew of patent suits against each other in international courts, with both companies vying for a bigger stake of the smartphone and tablet markets.

A US appeals court on Friday rejected Samsung's bid to overturn a ban on US sales of its Galaxy Nexus smartphones, which are made in collaboration with <u>Google</u>.

Also on Friday, Samsung said it expected a record operating profit of 6.7 trillion won (\$5.9 billion, 4.8 billion euros) in the second quarter, amid strong sales of its mobile devices.



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