

Google will allow Motorola Mobility its own space

June 22 2012



A model from Motorola Mobility Japan shows off the company's new smartphone, 'Motorola Razr' in March 2012. Google intends to allow its newly acquired Motorola Mobility to keep its autonomy as it battles in the hotly contested smartphone market, executives said Thursday.

Google intends to allow its newly acquired Motorola Mobility to keep its autonomy as it battles in the hotly contested smartphone market, executives said Thursday.

Google chief finance officer Patrick Pichette told the company's annual shareholder meeting that there is unlikely to be a integration of the mobile products firm.

"It's important it stays on its own battlefield," he said. "We are not integrating Motorola with [Google](https://www.google.com), we're making sure it has everything it

needs to win in its own space. You shouldn't expect a full integration of the two companies."

He added that the mobile products firm has "fantastic assets that need to be reset, reprioritized... and in that context think of Google in a way taking Motorola private."

Google chairman Eric Schmidt said of the deal: "We bought Motorola for the sum of the patents, the products, the people, the innovation."

Google completed the \$12.9 billion deal last month for Motorola Mobility, a key manufacturer of smartphones and other devices that puts the [Internet giant](#) in head-to-head competition with Apple.

The completion of the deal dubbed "Googorola" follows approval by Chinese, US and European regulators, amid concerns on restrictions for Android, a Google-created free operating system for mobile devices.

Conditions from China's Ministry of Commerce included Google keeping its Android software for smartphones and [tablet computers](#) free and open for at least five years.

Regulators in the United States and elsewhere have stressed that they will be watching to make sure that the Mountain View, California-based company does not use Motorola Mobility to obtain an unfair advantage in the market.

Google acquires 17,000 patents with the purchase of Motorola Mobility and has been strengthening its [patent portfolio](#) in the fight for dominance in the booming smartphone and [tablet market](#).

Motorola Mobility was created in 2011 when US-based [Motorola Inc.](#) split the company into a mobile devices unit on the one hand, and a

government and public safety division known as Motorola Solutions on the other.

(c) 2012 AFP

Citation: Google will allow Motorola Mobility its own space (2012, June 22) retrieved 20 March 2024 from <https://phys.org/news/2012-06-google-motorola-mobility-space.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.