

Google buys instant messaging firm Meebo

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The Meebo logo is seen at Meebo's Celebration of Five Years Of Helping People Share And Connect at Amnesia NYC in 2010 in New York, New York. Google has agreed to buy the online messaging firm, a move expanding the Internet giant's capabilities for instant sharing of Web pages using social networks.

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Terms of the deal, announced Monday on the Meebo company blog, were not disclosed. But a report last month by the [Dow Jones](#) site All Things Digital said the price would be around \$100 million.

"We are happy to announce that Meebo has entered into an agreement to be acquired by [Google!](#)," the company blog said.

"For more than seven years we've been helping publishers find deeper relationships with their users and to make their sites more social and engaging. Together with Google, we're super jazzed to roll up our sleeves and get cracking on even bigger and better ways to help users and website owners alike."

Meebo, a privately held company, claims to reach almost half the US [Internet population](#), in part with its "Meebo bar" which allows users to click to comment or share a Web page using a social network.

The Meebo bar can be customized and added to any page without modifying the programming codes of the website, according to the firm.

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