

Yahoo! ditches digital newsstand for iPads

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Livestand was launched in November as a way to turn [tablet computers](#) into personalized magazines rich with stories, images and video suited to individual tastes.

It was intended as a platform to allow magazine or newspaper publishers big or small to deliver content matched with the interests of people who log into the Yahoo! online venue.

"It's a digital newsstand, your digital newsstand," a Yahoo! executive

said at the unveiling last year.

Livestand was among the first products to be targeted for elimination under the auspices of a turn-around plan outlined by executives of the Sunnyvale, California-based company.

"We've decided to discontinue or consolidate a number of products across Yahoo!'s technology platforms over the course of 2012," a message at the company's corporate blog explained.

The process includes scrutinizing "what's working and what isn't."

Livestand for [iPad](#) didn't make the cut despite [positive feedback](#) from users, according to Yahoo!

"We have learned a lot from Livestand and are actively applying those insights toward the development of future products that are better aligned with Yahoo!'s holistic mobile strategy," Yahoo! said.

"We are pivoting to a mobile-products-first development model and there's no doubt that one of the biggest, if not the biggest, priorities for us is to innovate for the [mobile user](#)."

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