

# At seventh birthday, YouTube marks new milestones

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"Today 72 hours of video are uploaded to the site every minute," the Google-owned website said in a blog post Sunday.

"Like many 7-year olds around the world, we're growing up so fast! In other words, every single minute you now upload three whole days worth of video instead of two. That's 61 [Royal Wedding](#) Ceremonies, 841 Bad Romances, and 1,194 Nyan Cats."

The blog added, "all 800 million of you all over the world have shown us we're on the right track by increasing subscriptions 50 percent and watching over three billion hours a month."

[Google](#) bought [YouTube](#) in 2006 for \$1.65 billion.

The Mountain View, California-based Internet search and advertising giant has not yet announced a profit for the video-sharing site despite its massive global popularity.

YouTube has been gradually adding professional content such as full-length [television shows](#) and movies to its vast trove of amateur video offerings in a bid to attract advertisers.

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