

## **Huffington Post expands Canada editions**

May 8 2012



Patrick White, editor-in-chief of "Le Huffington Post Quebec", works in February 2012 in downtown Montreal. The AOL-owned Huffington Post news website said Tuesday it would expand its Canadian operations with regionally focused editions for Alberta and British Columbia.

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The move comes nearly a year after the launch of the <u>Huffington Post</u> Canada in May, 2011, and follows a February launch of the Frenchlanguage site Le Huffington Post Quebec.

"The sites will feature HuffPost's signature mix of news, blogging, community and <u>social engagement</u>, to capture the unique cultures of both provinces," the group said in a statement.



There will be editorial teams based in the provinces and the sites will launch in late 2012.

"HuffPost Canada was our first international edition and has always had a special place in the HuffPost family," said <u>Arianna Huffington</u>, president and editor-in-chief of the group.

"More than one third of all Canadian traffic to Huffington Post sites is from western Canada, so regional expansion is a natural progression," said Graham Moysey, general manager of AOL Canada.

The <u>news site</u> was launched in the United States in 2005 and acquired by AOL in 2011.

It has editions in Britain and France, with deals in the works for Spanish and Italian operations. Additional editions are planned for Turkey, Germany and in Huffington's native Greece.

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