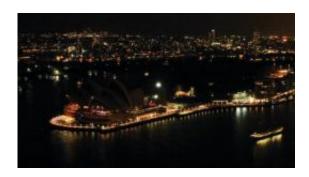


Space the latest frontier for Earth Hour

March 31 2012, by Madeleine Coorey



File photo shows the Sydney Opera House with its lights turned off to mark Earth Hour on March 26 last year. Millions of people are expected to switch off their lights for this year's Earth Hour on Saturday in a global effort to raise awareness about climate change that will even be monitored from space.

Millions of people are expected to switch off their lights for Earth Hour Saturday in a global effort to raise awareness about climate change that will even be monitored from space.

From Egypt's Tahrir Square to New York's Empire State Building, thousands of cities will turn off lights for 60 minutes from 8:30 pm local time, with switches flicked in around 150 countries and territories.

Newcomers to the Sydney-led initiative, now in its sixth year, include Libya, Iraq and the <u>International Space Station</u>, which will watch over the event as it rolls across the globe.

"There is no better way to raise awareness for the future of the most



beautiful planet in the universe," Andre Kuipers, an astronaut who will share photos and live commentary as he views Earth Hour from space, said this month.

Since it began in Sydney in 2007, Earth Hour has grown to become what environmental group WWF organisers say is the world's largest demonstration of support for action on <u>carbon pollution</u>.

A total of 5,251 cities took part in 2011, as the movement reached 1.8 billion people in 135 countries, they say.

"Earth Hour 2012 is a celebration of people power -- the world's largest mass environmental event in support of the planet," said chief executive of WWF-Australia Dermot O'Gorman on Saturday.

"And we're seeing hundreds of millions of people in different countries around the world take actions to go beyond the hour in support of positive actions for <u>climate change</u> and the planet."



File photo shows the Eiffel Tower in Paris submerged into darkness for Earh Hour in March 2010. This year, thousands of cities will turn off lights for 60 minutes from 8:30 pm local time, with switches flicked in around 150 countries and territories.



Sydney's Opera House and Harbour Bridge will be among the first landmarks to plunge into darkness from 0930 GMT, and will be followed by the likes of Tokyo Tower, Taipei 101 and the Great Wall of China.

In the Chinese capital Beijing, Olympic Park's two landmark monuments the Bird's Nest and Water Cube will spend an hour in darkness.

And in Singapore, 32 malls -- many located in the glittering Orchard Road shopping belt -- and more than 370 companies including <u>luxury brands</u> such as Louis Vuitton and Armani will turn off non-essential lighting.

While in Taiwan, the presidential office will go dim and in the Philippines, more than 1,780 police stations and training centres will turn off all non-essential lights and electrical equipment.

"We will turn off the lights in the offices but not the lights in the perimeter because our detainees might escape," said national police spokesman Superintendent Agrimero Cruz.

In the Indian capital New Delhi lights at three iconic monuments, India Gate, Qutub Minar and Humayun's Tomb will be switched off.





File photo shows the Empire State Building turn off its tower lights in March 2010 in New York. Earth Hour has grown to become what environmental group WWF organisers say is the world's largest demonstration of support for action on carbon pollution.

"We have a lot of power cuts in our neighbourhood so we're used to going without power but my kids want to turn out the lights for Earth Hour -- they've been learning about energy conservation at school," Delhi mother-of-two Sangeeta Dayal said.

As the movement spreads across the planet buildings such as The Burj Khalifa in Dubai, the Eiffel Tower and Louvre in Paris, the cupola of St Peter's Basilica in the Vatican and Buckingham Palace in London will dim their lights.

<u>Earth Hour</u> co-founder Todd Sampson, chief executive of advertising firm Leo Burnett Sydney, said the event began as an initiative to get Sydneysiders to switch off the lights on the harbour foreshore.



"We never would have predicted that it would be as big as it is now. And it is even bigger overseas than it is locally," he said.

The movement has met with some criticism, but Sampson said this was a healthy part of the debate.

"It's not designed, and it would be foolhardy to believe, that switching a light switch is going to save the planet," he told reporters near the Sydney Harbour Bridge on Saturday.

"It was originally done to raise awareness, to get people to think about it and then take action in many different ways.

"I think scepticism is part of the debate. It moves everything forward."

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