

Smartphones taking over US market: study

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The number of telecom subscribers with smartphones increased 38 percent to account for 49.7 percent of the handset market by February, Nielsen reported.

Devices powered by Google-backed Android software were the most popular, accounting for 48 percent of smartphones owned, while about a third of the people had Apple iPhones, according to Nielsen.

Blackberry smartphones made by Canada-based [Research In Motion](#) accounted for 11.6 percent of the market, but buying patterns in recent months indicated people were more interested in Android devices or iPhones.

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