

Apple stock tops \$600 day before new iPad release

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Apple shares briefly topped \$600 in early trading on Wall Street on Thursday, a day ahead of the launch of the next-generation iPad.

Apple Inc.'s stock touched \$600 for the first time, the day before the company's latest iPad goes on sale.

The stock reached \$600.01 just after the market opened and was up \$3.76 at \$593.34 after the half-hour of trading.

Apple is the world's most valuable company, with a <u>market capitalization</u> of nearly \$555 billion. It topped \$500 billion for the first time in late February, a market value peak where few companies have ventured.

Anticipation is high for Apple's latest creation. Some industry experts believe the Cupertino, Calif., company could sell 1 million of the new



<u>iPad</u> on Friday, when it becomes available to the public. Apple has already stopped taking advance orders for Friday and said customers should expect a two- to three-week wait for purchases made through its online store.

There were 15.4 million iPads shipped in Apple's most recent quarter, which included the critical <u>holiday season</u>. That amount was more than double its iPad sales the year before.

The updated iPad will not have a new name. Upgrades include a sharper screen, driven by a faster processing chip that acts as the "brains" of the device. The new features will make the <u>tablet computer</u> slightly thicker and heavier than the iPad 2, because it needs a larger battery to power the high-resolution screen.

Prices aren't changing from the previous models. They will start at \$499. Versions capable of accessing <u>cellular networks</u> will cost \$629 to \$829.

The new iPad will go on sale Friday in the U.S., Canada and 10 other countries. It will go on sale in 25 more countries next week.

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