

Apple to face Australian court over iPad

March 27 2012



Customers line up outside an Apple store in Sydney on March 16 to buy the new iPad 3. Australia said Tuesday it would take Apple to court for misleading consumers over sales of its new iPad, claiming adverts that it can connect to a 4G network was misleading.

Australia said Tuesday it would take Apple to court for misleading consumers over sales of its new iPad, claiming adverts that it can connect to a 4G network was misleading.

The Australian Competition and Consumer Commission (ACCC) said it would be seeking orders against Apple in the Federal Court on Wednesday over its local "iPad with WiFi + 4G" promotion, which it claims is false advertising as the new gadget works on a different 4G frequency to that available in the country.

"It represents to Australian consumers that the product "iPad with WiFi + 4G" can, with a [SIM card](#), connect to a 4G mobile data network in

Australia, when this is not the case," the ACCC said.

"The ACCC is seeking urgent interlocutory relief to ensure consumers are made aware of the correct technical capabilities of this device."

The watchdog said it was seeking an injunction to sales, "pecuniary penalties, corrective advertising and refunds to consumers affected".

California-based Apple announced last week that it sold three million of the latest [tablet computers](#) in its first weekend on the market -- the strongest [iPad](#) launch yet.

The latest case is not the first time Apple's technology has landed in Australia's courts. The firm is locked in a legal battle with rival Samsung over tablet patents, part of a wider global tussle over supremacy of the US\$100 billion market.

(c) 2012 AFP

Citation: Apple to face Australian court over iPad (2012, March 27) retrieved 26 April 2024 from <https://phys.org/news/2012-03-apple-australian-court-ipad.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--