

## **Record 10,000 tweets per second at Super Bowl**

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Madonna's half-time performance during the New York Giants 21-17 victory over the New England Patriots also saw a surge in Twitter activity with users tapping out an average of 8,000 tweets per second for five minutes, the San Francisco-based short-messaging service said on its <u>Twitter</u> feed.

The 10,000 tweets per second in the final three minutes of the game, when Giants quarterback Eli Manning guided his team downfield for the game-clinching touchdown, topped the previous record of nearly 9,000



tweets per second set in August with Beyonce's pregnancy announcement at the MTV Video Music Awards.

The previous record for a sporting event was the 7,196 tweets per second at the final whistle of Japan's thrilling upset win over the United States in the women's <u>World Cup</u> final in July.

Twitter's more than 100 million users sent more than 60 billion <u>tweets</u> last year.

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