

# LG to introduce Google TV at CES 2012

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LG Electronics will introduce its highly anticipated Google TV at the Consumer Electronics Show (CES) in Las Vegas. LG Smart TV with Google TV combines the familiarity of Google's Android OS with the convenience and comfort of LG's 3D and Smart TV technologies, offering consumers a new and attractive home entertainment option.

LG's Google TV's most attractive feature is its ease of use, thanks to the combination of its Android-based user interface and the Magic Remote

Qwerty designed by LG. LG's Google TV's user interface and main screen have been designed for convenient browsing and content selection. Multi-tasking is also possible, as the search, social networking and TV functions can be run simultaneously. The user interface can be accessed using the Magic Remote Qwerty which combine the user-friendly benefits of LG's Magic Remote with a QWERTY keyboard.

Equipped with LG's own CINEMA 3D technology, Google TV provides a home entertainment experience that is immersive, comfortable and convenient. Based on LG's own Film Patterned Retarder (FPR) technology, CINEMA 3D glasses are battery-free, comfortable and lightweight. The glasses are also very affordable, making LG's Google TV ideal for viewing by a large group of family and friends when used in 3D mode. And with a single click of the remote, any 2D program or movie can be viewed in 3D, thanks to the built-in 2D to 3D conversion engine.

Alongside Google TV, LG will continue to advance its own Smart TV platform based on NetCast, which will be available in more than 60 percent of LG's flat panel TVs scheduled for introduction over the coming year. With a growing collection of content and services, LG's Smart TV platform will continue to provide consumers with a unique user experience.

The first demonstration of LG's [Google TV](#) will take place at the [LG Electronics](#) Press Conference on January 9.

Provided by LG Electronics

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