

60 hours of video a minute uploaded to YouTube

January 23 2012



YouTube said that 60 hours of video are being uploaded every minute to the video-sharing site and it is attracting more than four billion views a day.T

YouTube said Monday that 60 hours of video are being uploaded every minute to the video-sharing site and it is attracting more than four billion views a day.

"In 2007 we started at six hours, then in 2010 we were at 24 hours, then 35, then 48," the Google-owned YouTube said in a blog post.

"And now... 60 hours of video every minute, an increase of more than 30 percent in the last eight months," YouTube said.

"In other words, you're uploading one hour of video to YouTube every second," it said.

YouTube also said it has exceeded four billion video views a day, up 25 percent in the last eight months.

[Google](#) bought YouTube in 2006 for \$1.65 billion.

The Mountain View, California-based [Internet search](#) and advertising giant has not yet announced a profit for the video-sharing site despite its massive global popularity.

[YouTube](#) has been gradually adding professional content such as full-length [television shows](#) and movies to its vast trove of amateur video offerings in a bid to attract advertisers.

(c) 2012 AFP

Citation: 60 hours of video a minute uploaded to YouTube (2012, January 23) retrieved 2 May 2024 from <https://phys.org/news/2012-01-hours-video-minute-uploaded-youtube.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--