

Apple to hold media event on education next week

January 11 2012

(AP) -- Apple is scheduling a media event in New York next week, but the company isn't saying much about the topic it plans to discuss.

An email invitation to news organizations on Wednesday says the announcement is related to education. The invite's graphic is black and shaped like an iPad - something many schools are giving to students, complete with <u>electronic textbooks</u> and other online resources in place of traditional bulky texts.

Apple declined further comment.

The event takes place at the Guggenheim Museum next Thursday.

Apple typically holds a few media events a year to announce such products as the iPad, the <u>iPhone</u> and upgrades to its iTunes software.

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