

Yahoo! launches online comedy channel

December 9 2011



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Channel offerings will include short videos from Saturday Night [Live television](#) show writer Mike O'Brien and others as well as content from partners including online hit Funny or Die.

"I'm excited to be doing something new in bringing a live stand up show to a Web giant like Yahoo!," Maher said in a statement. "It is my goal to make people say 'Oh no he di'int' in every medium on earth."

Take-over target Yahoo! has been trying to transform itself into a platform for personalized, premier digital content since the [Internet pioneer](#) was overtaken in the online search arena by [Google](#).

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Citation: Yahoo! launches online comedy channel (2011, December 9) retrieved 25 April 2024 from <https://phys.org/news/2011-12-yahoo-online-comedy-channel.html>

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