

## Italy fines Apple for misleading consumers

## December 27 2011

Italy's anti-trust authority said Tuesday it was imposing a 900,000-euro (\$1.2-million) fine on US tech giant Apple for misleading consumers on assistance services and guarantees for its products.

"Sanctions of a total of 900,000 euros have been imposed on the Apple group after it was found responsible for bad commercial practices that harmed consumers," the agency said in a statement.

Apple had given "unclear information on payments for additional assistance offered to consumers" and the company had not "fully implemented the two-year guarantee by the producer," it added.

European antitrust officials earlier this month launched a probe to determine whether Apple and five international publishers struck illegal deals to fix the price of e-books in Europe.

Apple has also come under pressure from a bitter global legal battle with South Korean electronics giant Samsung, which accuses the US giant of infringing four of its <u>patents</u> with the <u>iPhone</u>.

Apple reported a record <u>net profit</u> of \$6.62 billion (5.06 billion euros) in the third quarter of this year.

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