

## Apple launches iTunes store in Brazil, Latin America

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Bookshop employees in Sao Paulo pile up copies of a biography of Apple cofounder Steve Job, in Sao Paulo. Apple on Tuesday launched its iTunes store in Brazil as well as in 15 other Latin American countries.

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The iTunes Store in Brazil offers a catalog of more than 20 million songs, including from top Brazilian stars Ivete Sangalo and Marisa Monte, the California-based firm said in a statement.

Also available for purchase and download are a broad selections of international artists such as the <u>Beatles</u>, Rihanna and Coldplay.

Most of the songs are priced at 99 US cents and most albums at \$9.99.



Apple said it was also bringing the iTunes Store to 15 other Latin American countries: Argentina, Bolivia, Chile, Colombia, Costa Rica, the <u>Dominican Republic</u>, Ecuador, El Salvador, Guatemala, Honduras, Nicaragua, Panama, Paraguay, Peru and Venezuela.

Apple's App Store offers more than 500,000 apps to hundreds of millions of iPad, <u>iPhone</u> and iPod users in 123 countries.

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