

Samsung targets 2 mln sales of new Galaxy device

November 28 2011



This image, released in Seoul by Samsung Electronics, shows Samsung's new smart media device 'Galaxy Note.' Samsung Electronics launched domestically its latest Android-powered Galaxy device on Monday and said it hopes to sell as many as two million.

South Korea's Samsung Electronics launched domestically its latest Android-powered Galaxy device -- the Galaxy Note -- and said it hopes to sell as many as two million.

The company gave no timeframe for the forecast sales of the Note, which is already available in other countries.

The Note, with a 5.3-inch (13.5 centimetre) screen, is positioned between the firm's flagship Android-equipped Galaxy smartphone and

its Galaxy Tab.

The Note, with a larger screen than the smartphone but smaller than the tablet, suggests the company is seeking a head start in the market for a model combining both functions.

Samsung said the device combines the portability of a smartphone with the larger screen of a tablet.

"Galaxy Note is a revolutionary product opening a new category in the market," said JK Shin, head of the mobile communications business, in a statement.

The firm also launched the Galaxy Nexus, the first smartphone to run on Google's newest Android operating system which has been dubbed the "Ice Cream Sandwich".

(c) 2011 AFP

Citation: Samsung targets 2 mln sales of new Galaxy device (2011, November 28) retrieved 21 May 2024 from <https://phys.org/news/2011-11-samsung-mln-sales-galaxy-device.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--