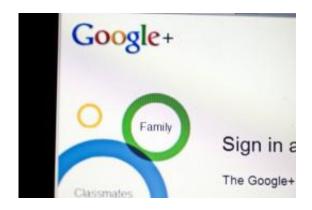


## **Obama joins Google+**

## November 23 2011



Google+, the Internet search giant's rival to Facebook, has a high-profile new member: US President Barack Obama.

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"Obama for America," the president's 2012 <u>reelection campaign</u>, created an official Barack Obama page on Google+ on Wednesday.

"We're still kicking the tires and figuring this out, so let us know what you'd like to see here and your ideas for how we can use this space to help you stay connected to the campaign," it said in its first message.

Last month, Obama added popular microblogging platform Tumblr to the Internet arsenal for his White House campaign.



During his 2008 presidential run, Obama relied heavily on the Internet for organizing, fundraising and communicating and he is expected to do so again during his reelection bid.

The White House is an active user of <u>Facebook</u>, <u>YouTube</u>, Twitter, Flickr, Foursquare and other online services.

**More information:** PhysOrg.com is on Google+ too: plus.google.com/b/116557644723047703916/

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