

Apple says pre-orders of iPhone 4S break record

October 10 2011



In this Oct. 4, 2011 file photo, Apple's Scott Forstall, talks about camera on the Apple iPhone 4S during an announcement at Apple headquarters in Cupertino, Calif. Apple Inc., announced Mondy, Oct. 10, 2011, pre-orders of its iPhone 4S have topped one million in a single day, surpassing the previous single day pre-order record of 600,000 held by iPhone 4.(AP Photo/Paul Sakuma, File)

(AP) -- Apple says first-day pre-orders of the iPhone 4S topped 1 million, breaking the record set by last year's model.

Apple Inc. and various phone companies started taking orders for the phone last Friday. It hits stores this Friday.

First-day orders for the <u>iPhone 4</u> were 600,000 when it launched last year. It was then sold in the U.S. only by AT&T Inc. The <u>iPhone 4S</u> is also sold by Verizon Wireless and Sprint Nextel Corp.



The base model of the iPhone 4S costs \$200 with a two-year contract. It has a faster processor and an improved camera compared to last year's model.

Apple shares rose \$9, or 2.4 percent, to \$378.80 in premarket trading Monday.

©2011 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Apple says pre-orders of iPhone 4S break record (2011, October 10) retrieved 20 April 2024 from https://phys.org/news/2011-10-apple-pre-orders-iphone-4s.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.