

# Apple in-house tribute to Jobs goes online

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A girl stands near a screen with the picture of late Steve Jobs, co-founder of Apple at St. Petersburg's Apple store on October 6. Apple's website on Monday featured video of a moving, music-laced tribute to Steve Jobs held last week at the company's California headquarters.

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Visitors to [apple.com](http://apple.com) could watch a recording of the in-house memorial service, which featured touching remembrances from Apple executives, praise from former [US vice president Al Gore](#), and songs by Coldplay.

Apple temporarily closed the doors of its stores around the world on October 19 to let employees watch the memorial, the video of which lasts 81 minutes.

Apple [senior vice president](#) for industrial design Jonathan Ive, credited with being a key designer of the company's hip gadgets, recalled Jobs firing off ideas that ranged from "dopey" to "magnificent."

Apple chief executive [Tim Cook](#) said that advice Jobs imparted included to "never ask what he would do, just do what's right."

The eagerly awaited biography of the world-changing Apple co-founder hit bookstores Monday, painting a candid portrait of a technology visionary who could be as bruising as he was brilliant.

The 630-page book, titled simply "Steve Jobs," is already number one on the list of best-sellers for Amazon's Kindle and goes on sale less than three weeks after Jobs died at the age of 56 after a long battle with pancreatic cancer.

**More information:** [events.apple.com.edgesuite.net ...  
b23/event/index.html](https://events.apple.com.edgesuite.net...b23/event/index.html)

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