

Winklevoss twins poke Facebook fun with nut ad

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Entrepreneurs Tyler and Cameron Winklevoss pose prior to attend the Premiere of the film "The social network" in Paris 2010. Tyler and Cameron have shown a sense of humor -- and made a little extra cash presumably -- by starring in an ad for pistachios poking fun at their notorious Facebook legal battle.

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The identical twins, who waged an epic battle with Facebook boss [Mark Zuckerberg](#) over whether he stole their idea for the social networking site, appear in bright green neckties in the advert.

Seated behind a desk with signs saying "Mr. Winklevoss" and "Mr. Winklevoss," one cracks a pistachio with his fingers -- prompting his

brother to comment: "Hey, that's a good idea."

"What? says the other.

"Cracking them like that. Could be huge.

"Think someone will steal it?" questions his sibling, before the pair, turning straight-faced to camera, ask in unison: "Who'd do that?"

The twin brothers accused Zuckerberg of duping them by stealing their idea while they were students together at Harvard, a story recounted in the box office hit movie "The Social Network."

They inked a settlement two years ago that got them \$20 million in cash and \$45 million worth of stock valued at \$36 per share.

But the twins have sought to re-open the deal, arguing that Facebook held back information about the California-based social networking firm while reaching the \$65 million settlement.

The pistachio nut makers have also recorded ads with a character from the Angry Birds video game, monkey actor Crystal, and Lucy and Charlie Brown from the "Peanuts" cartoon strip.

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