

Google expands ability to veto search results

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"We're happy to be helping users all over the world to take control of their search experience and personalize their results in this manner," Henkel said in a blog post.

"We've also started incorporating data about sites people have blocked into our general search ranking algorithms to help users find more high quality sites," he said.

The option managed from a [dashboard](#) lets people block results so that links from that online domain will not be provided in response to future queries.

"Sometimes you'll click on a result, find that it's not what you wanted, and head right back to the [search results](#) page," Henkel said.

"It could be that the result wasn't quite right for your query, but other times you may be generally dissatisfied with a particular site appearing in your search results," he added.

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