

Report says Sprint to get iPhone in October

August 23 2011

(AP) -- Sprint Nextel Corp., the country's third-largest cellphone company, will start selling the iPhone in mid-October, The Wall Street Journal said Tuesday.

Citing unnamed people familiar with the matter, the newspaper said the wireless company will get to sell both the new [iPhone](#) 5 and the current model, the iPhone 4. The iPhone 5 will launch at the same time that AT&T Inc. and Verizon Wireless get it, the newspaper said.

Apple Inc. normally launches a new iPhone model in June or July, but this year's launch has been delayed for unknown reasons. Apple watchers had expected the new phone to arrive in September, but speculation has recently shifted toward October.

Sprint, headquartered in Overland Park, Kan., has been turning around its ailing operations through improvements in customer care, but its inability to sell the iPhone has hampered its recovery. In the three months ending in June, it lost 101,000 subscribers from contract-based plans, while Verizon and AT&T, already larger, added subscribers. Contract-based plans are the most lucrative for [wireless](#) carriers.

AT&T was the exclusive U.S. carrier for the phone for three and half years, until Apple allowed Verizon to start selling one in February.

©2011 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Report says Sprint to get iPhone in October (2011, August 23) retrieved 19 April 2024 from <https://phys.org/news/2011-08-sprint-iphone-october.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.