

Done deal: Facebook kills off Groupon competitor

August 27 2011

(AP) -- Facebook is ending its Deals program, which offered the site's 750 million users discounts similar to those offered by daily deals site Groupon.

Facebook said in a statement Friday it decided to end Deals after four months of testing. The service will wind down in coming weeks. It was available only in Atlanta, Austin, Dallas, San Diego and San Francisco.

Facebook says it remains committed to serving [local businesses](#) through ads, pages and other products. And it will continue to offer "check-in deals." These lets businesses like restaurants and stores offer deals to customers who "check in" through [Facebook](#) to let their friends know where they are.

©2011 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Done deal: Facebook kills off Groupon competitor (2011, August 27) retrieved 3 May 2024 from <https://phys.org/news/2011-08-facebook-groupon-competitor.html>

| |
|--|
| <p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p> |
|--|