

AOL launches personalized magazine app for iPad

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(AP) -- AOL is trying to snatch a larger portion of the tablet computer audience by launching free iPad software that presents a customized, daily e-magazine that draws in content from all over the Web.

Called Editions, the app is being released Wednesday. It includes a variety of default sections such as top news and sports. Users can tweak what they see by adding keywords and topics they want to read more about.

Like a newspaper or magazine, stories in Editions are ranked in importance by their size on the page. The difference is that it uses software rather than human editors to achieve this.

Because Editions doesn't have licenses with content publishers, the app typically takes users elsewhere for the full story. The app does include entire articles from AOL-owned websites.

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