

Amazon starts AmazonLocal online deals site

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(AP) -- Online retailer Amazon.com is trying to become a bigger player in the mushrooming market for online deals. It has launched a website that offers large discounts on local goods and services.

AmazonLocal [deals](#), which launched in Boise, Idaho in June, is now also available in 14 different places, including Chicago and several parts of southern California and Washington (naturally, Amazon.com Inc.'s hometown of Seattle made the cut).

Deals available Tuesday include a month of unlimited fitness boot camp for \$49 - an 80 percent discount. Also available was either 10 admissions to a roller rink or four passes plus skate rentals and drinks for \$20 - a 50 percent discount.

Besides its investment in popular deal site LivingSocial, [Amazon](#) runs MyHabit.com, which offers a daily discounted luxury item.

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