

Upcoming Steve Jobs biography an Amazon bestseller

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A biography of Apple co-founder Steve Jobs, pictured on June 6, 2011, has hit the bestseller charts on Amazon even though it won't be released until March of next year.

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"iSteve: The Book of Jobs" was number 26 on the Amazon bestseller list on Tuesday on the strength of pre-orders of the book, which is being written by former Time magazine managing editor Walter Isaacson.

Amazon is offering a hardcover edition of the book for \$18, down from the list price of \$30.



The book, the first authorized biography of the technology visionary behind the <u>Macintosh computer</u>, the iPod, the <u>iPhone</u> and iPad, is to be released on March 6, 2012.

Isaacson, chief executive of the Aspen Institute think-tank, has also penned biographies of Benjamin Franklin, <u>Albert Einstein</u> and Henry Kissinger.

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