

Twitter launching photo-sharing service

June 1 2011



Twitter said Wednesday that it is adding a photo-sharing option for its users, a move that could deal a blow to existing services such as Twitpic and yfrog. Twitter chief executive Dick Costolo, pictured in February 2011, also announced at the All Things Digital technology conference here that the San Francisco-based service was upgrading its search function.

Twitter said Wednesday that it is adding a photo-sharing option for its users, a move that could deal a blow to existing services such as Twitpic and yfrog.

Twitter chief executive Dick Costolo also announced at the All Things [Digital technology](#) conference here that the San Francisco-based service was upgrading its search function.

[Twitter](#) will begin allowing users to upload pictures and attach them to "tweets" directly from Twitter.com, Costolo said.

"It's part of the native data of the [tweet](#)," he said, adding that the decision to launch a [photo-sharing](#) service stemmed from a "need to remove the friction of adding photos to Twitter."

Twitter said that its official [mobile applications](#) will also provide a photo-sharing feature and the service will be available in the next several weeks.

As for search, Twitter said it will begin showing related photos and videos in search results.

Twitter's launch of a photo-sharing option poses a potentially serious threat to various third-party services people currently use to post pictures on Twitter.

It is the latest move by the company to provide in-house services and features for using Twitter.

Last week, Twitter announced it had bought TweetDeck, a popular application for using the service.

TweetDeck, which was founded in 2008, is a favorite of heavy users of Twitter, allowing them to view tweets in various different ways and to organize their messages into columns -- features not offered on Twitter's own website.

(c) 2011 AFP

Citation: Twitter launching photo-sharing service (2011, June 1) retrieved 19 April 2024 from <https://phys.org/news/2011-06-twitter-photo-sharing.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is

provided for information purposes only.