

## Steve Jobs comic book to hit in August

June 13 2011



Apple CEO Steve Jobs speaks during the Apple Worldwide Developers Conference on June 6 in California. The life of Jobs will be told in a comic book to be released in August by the studio that did the same with the story of Facebook co-founder Mark Zuckerberg.

The life of Apple visionary Steve Jobs will be told in a comic book to be released in August by the studio that did the same with the story of Facebook co-founder Mark Zuckerberg.

"His story, and that of Apple, is epic," Bluewater Productions president Darren Davis said of Jobs.

"His innovations command front page news, speculation of his health affects the <u>stock market</u>," Davis said. "Not bad for a college dropout."

The 32-page <u>comic book</u> will be available in real-world bookstores and



at online shops such as Amazon.com, Barnes & Noble and Borders at a price of \$3.99, according to a release issued Monday by Bluewater.

Impetus to publish "<u>Steve Jobs</u>: Co-founder of Apple" came from the success of Bluewater's comic book biography of Zuckerberg, the publisher said.

The Zuckerberg comic sold-out and Bluewater is to release a graphic novel version of the Facebook co-founder's story in September at a price of \$10.99.

"There are definitely some similarities between Zuckerberg and Jobs," said Bluewater writer C.W. Cooke.

"The idea behind both efforts is to show the person behind the personality and that it is never what you'd expect," the writer said.

A biography of Jobs title "iSteve: The Book of Jobs" written by former Time magazine managing editor Walter Isaacson is to be released as a book next year and has logged strong pre-orders at <u>Amazon</u>.

The book, the first authorized biography of the technology visionary behind the Macintosh computer, the iPod, the iPhone and iPad, is to be released on March 6, 2012.

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