

# People of color will be the new majority by 2042 (w/ Video)

June 3 2011, by Deborah Braconnier

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PolicyLink, an American research institute which works to advance social and economic equity within the United States has released their new report titled *Prosperity 2050*. The report shows how, over the next 30 years, the face of America will be changing.

The report is illustrated by a map titled *The Map of America's Tomorrow* and looks at decade by decade predictions of the changing face of the American population. Caucasians will no longer be the majority. African Americans, Hispanics, Latinos and Asians will account for more than 50 percent of the population.

PolicyLink was founded in 1999 and works on the mission of Lifting Up What Works. They believe that those individuals that are facing the hardest challenges, mainly the low-income and colored communities, are the most important in finding and creating solutions. In areas such as jobs, public schools, and affordable housing, PolicyLink believes that equity must be behind all federal, state, and local policies.

PolicyLink's CEO and founder, Angela Glover Blackwell, said that the study and the map show that the success and the future of the United States will depend on the success of people of color. She believes that equitable policies, in light of this new information, will become an economic imperative more so than a moral one. The current discrepancies of social status and wealth between the different demographics could be detrimental to the future of the United States.

The faces of America's children are changing and many believe that the still white majority population and the political leaders do not see themselves in these new faces. While policies are looking at slashing Medicaid and cutting education budgets, the future generations of Americans are paying the price. The hope of this study and its information is to promote the idea of just and fair inclusion. The next generation of Americans needs to be supported and encouraged, regardless of their skin color. Economists and community leaders are now seeing this idea of equity is no longer a moral battle. It will become imperative in order for America to succeed on an economic level.

**More information:** [www.policylink.org/site/c.lkIX ...  
ty\\_is\\_the\\_Answer.htm](http://www.policylink.org/site/c.lkIX...ty_is_the_Answer.htm)

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